



CLAM LAKE TOWNSHIP DDA – MINUTES
December 19, 2016

Chairperson Snider called the December 19, 2016 regular meeting for the Downtown Development Authority of Clam Lake Township to order at 7:47 a.m. This meeting was held in the Clam Lake Township Hall. The following board members were in attendance: Julie Snider, Chairperson; Scott Kleinsorge, Member; Bob Hilty, Member; Steve Kitler, Township Supervisor; Jeremy Winkle, Member; Steve Anderson, Member. Members not in attendance: Mike Lueder, Vice Chairman; Pat Carroll, Secretary/Treasurer

PUBLIC COMMENT: None

APPROVAL OF MINUTES: Motion by Member Winkle, supported by Member Kleinsorge that the November 21, 2016 Meeting Minutes be approved as presented. Motion carried.

REPORTS OF OFFICERS, BOARDS AND STANDING COMMITTEES:

Treasurer's Report

Treasurer Carroll was not in attendance. Chairperson Snider reviewed the \$750 bill to be paid to Cadillac News for the website re-design. Noted that copies of the bank statements and deposits were included in the packet.

Motion be Member Anderson supported by Member Hilty to approve the bill as presented. Motion carried.

Executive Director's Report

Executive Director Warda stated that Members Lueder, Winkle, and Kleinsorge were approved for another four (4) term by the Township Board. Director Warda stated that Member Carroll had discussions with Kevin Dunaway from Heritage Broadcasting on being on the DDA Board as a replacement for Dale Rosser. Motion by Member Snider supported by Member Kleinsorge to table the DDA Board member recommendation until Member Carroll can be present. Motion carried.

Director Warda stated she had emailed a copy of the Safe Routes Webinar to the Board that outlines the steps.

Director Warda said the Township Board offered her the Zoning Administrator position and she feels it is a good fit with the DDA Director position.

Director Warda added that she has been in conversations with Fire Marshall Wolff regarding Pioneer Apartments and that he said the owner is planning on moving back from Arizona to manage her own properties. Discussion followed on "Tourist Homes".

Committees

Marketing – Chairperson Snider; Members Winkle, Carroll. No report.

Strategic Planning Committee – Chairperson Lueder; Members Winkle, Hilty. Member Winkle said he received a marketing report from Big Rapids that he will send out to the Director, adding the company did a nice job.

Land Use – Chairperson Winkle; Members Anderson, Kleinsorge. Member Anderson said there is a billboard advertising 70 acres of property for sale behind him that has a 66' right-of-way between Cadillac Tire and the Social Security Office. Director Warda retrieved the DDA maps and part of the property is in the DDA District.

Beautification - Chairperson Kitler; Members Anderson, Kleinsorge, Snider. Member Kitler stated that the snow plowing charges are to remain the same as last year.

SPECIAL ORDERS: None

UNFINISHED BUSINESS AND GENERAL ORDERS:

Snow Mobile Trail. The Board requested that this issue be taken off the agenda for the time being.

NEW BUSINESS:

Ryan Howell will be at the January meeting to discuss the Annual Audit.

NEXT MEETING DATE AND TIME: January 16, 2016 at 7:45 a.m. which is Martin Luther King Day. Board requested that Director Warda poll the Board Members if that date works.

Meeting ADJOURNED by Snider at 8:20 a.m.

Cindy Warda
Executive Director